



CLAY COUNTY
PUBLIC HEALTH CENTER



**MINUTES OF THE BOARD 2026 STRATEGIC PLANNING SESSION
CLAY COUNTY PUBLIC HEALTH CENTER
800 HAINES DRIVE
LIBERTY, MO 64068
January 15, 2026
6:00 P.M.**

Present: Board of Trustee Members: Dr. John Barth, Courtney Cole, Kathy Ellermeier, Deborah Florido,

Online: Emma Shankland

Present: CCPHC Staff Members: Geova Alexander, Megan Danner, Anila Deliu, Robert Gililand, Darrell Meinke, Dr. Jason Stalling, Ashley Wegner

Guest(s): Lauren Palmer

1. CALL TO ORDER

Kathy Ellermeier, Chair, called the Clay County Public Health Center's Meeting of the Board of Trustees to order at 6:00 p.m.

2. PUBLIC COMMENTS

Ms. Ellermeier opened public comments at 6:00 p.m. Ms. Ellermeier closed public comments at 6:00 p.m.

3. STRATEGIC PLANNING FACILITATION – LAUREN PALMER – EVERSTRIVE SOLUTIONS

A. Welcome and Introductions

B. Strategic Planning Process Update

Highlights:

- Key Objectives:
 - Meaningful staff engagement
 - Efficiency and manageability (structure and content)
 - Challenge ourselves
 - Articulate workforce and capacity needs
 - Accessible to all audiences
- Most critical areas where the Health Center should focus its energy and resources:
 - Promotion/communication to the public
 - Rebrand to appeal to all people of Clay County
 - Being cognizant of rightsizing the organization to the county population size



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C. Board Input on Organizational Priorities

Highlights:

- Most critical areas where the Health Center should focus its energy and resources:
 - Promotion/communication to the public
 - Rebrand to appeal to all people of Clay County
 - Being cognizant of rightsizing the organization to the county
 - Health policy and the three elements of Prevention, Promotion, and Protective
 - Expanded role of education (including public education)
 - Captivating the audience for each community
 - Financial devaluing of public health – funding challenges

- Plus: What is working well? Delta: What needs to change?
 - We get information – verbal and visual; can be overwhelming
 - Functional color coding and can get more information upon request
 - Scorecard and Quality Improvement reports are structured well
 - The current strategic plan is actionable, and it is used
 - Focus on fewer things to make a bigger impact

D. Feedback on Plan Tracking and Reporting

4. BOARD OF TRUSTEES' COMMENTS

No Comments

5. ADJOURN

Ms. Florido made a motion to adjourn at 6:59 p.m. Dr. Barth seconded.

Roll call vote:

- Dr. Barth- yes
- Ms. Cole- yes
- Ms. Ellermeier- yes
- Ms. Florido- yes
- Ms. Shankland- yes

Motion passed.

Kathy Ellermeier, Chair
Clay County Public Health Center Board of Trustees

2/19/2024

Date

Deborah Florido, Secretary
Clay County Public Health Center Board of Trustees

2/19/2024

Date

Submitted by: Geova Alexander, Human Resources Specialist

All Referenced Attachments are Available for Review Upon Request to Darrell Meinke, Director of Public Health of the Clay County Public Health Center, Located at 800 Haines Drive, Liberty, MO 64068