



CLAY COUNTY

PUBLIC HEALTH CENTER



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FOR IMMEDIATE RELEASE

Clay County Public Health Center to Celebrate World Breastfeeding Week and Missouri Breastfeeding Month

LIBERTY, Mo. – July 26, 2018 – World Breastfeeding Week is celebrated every year in over 120 countries around the world during the first week of August. On August 3, 2018, Clay County Public Health Center will be hosting our 5th Annual World Breastfeeding Week Celebration. The celebration will be held at the Clay County Public Health Center located at 800 Haines Drive, Liberty, Missouri, and will be from 1:00 p.m. - 3:00 p.m. All area families are invited to attend to help celebrate and promote the health benefits of breastfeeding.

The agenda for the event includes speakers discussing home visitation, early childhood education, breastfeeding education and women's health. In addition, there will be a lactation consultant, Medicaid information, giveaways and childcare and food will be provided.

Children who are breastfed have less acute and chronic illness. Despite these benefits, only 40 percent of infants less than six months of age are exclusively breastfed. Parents face many barriers to breastfeeding, including a lack of accurate breastfeeding education, lack of support from family and friends and parents having to return to work soon after giving birth with no location to pump breast milk in their work environment.

The goal of the World Breastfeeding Week Celebration is to draw attention to the fact that breastfeeding provides numerous benefits to parents, infants and our environment. For questions regarding the event or for more information, please contact our Breastfeeding Peer Counselor, Julia Hladky, at 816-595-4293.

About Clay County Public Health Center

Created in 1953, the Clay County Public Health Center is a nationally accredited local public health department protecting the health of all people in the county by implementing population based prevention programs and services. This community approach to wellness not only prevents the spread of disease but also provides wellness education to empower people to make healthy choices. To learn more, visit www.clayhealth.com. Clay County Public Health WIC program is an equal opportunity provider.

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The mission of the Clay County Public Health Center is to deliver the essential public health services of prevention, promotion and protection to the communities of Clay County.