



CLAY COUNTY  
**PUBLIC HEALTH CENTER**



# 2018 ANNUAL REPORT



# CLAY COUNTY PUBLIC HEALTH CENTER

## MISSION

The mission of the Clay County Public Health Center is to deliver the essential public health services of prevention, promotion and protection to the communities of Clay County.

## VISION

Empowering all people in Clay County to lead healthier lives!

## BOARD OF HEALTH



**Patricia Dixon**  
Chair



**Kathy Ellermeier**  
Vice-Chair



**Freddie Nichols**  
Treasurer



**Kelly Boley**

## PUBLIC HEALTH LEADERSHIP TEAM

**Gary E. Zaborac**, MS, Director of Public Health

**Darrell Meinke**, Director, Division of Administration

**Sue Miller**, RN, MSN, Director, Division of Community Health Promotion

**Jami Lewis**, MPA, Section Chief, Operations

**Becky Steiner**, MPH, REHS, Section Chief, Environmental Health Protection

**Jason Stalling**, MBA, CAAMA, Section Chief, Family and Personal Health

**Ashley Wegner**, MPH, CIC, Section Chief, Health Planning and Policy

# A MESSAGE FROM THE DIRECTOR

Welcome to our 2018 Annual Report! The following pages offer a brief review of the many accomplishments of your nationally accredited Clay County Public Health Center during 2018. We continue to work hard every day to assure conditions exist in which all of our citizens can be healthy. Our Board of Health is committed to ensuring the highest standard of public health services are delivered to the residents of Clay County.



- We are a nationally accredited health department with the Public Health Accreditation Board (PHAB). Our continued compliance with the performance measures they require demonstrates the commitment by our board and our highly skilled staff to deliver essential public health services to each one of you in the highest quality manner possible.

- We completed the final year of our 2016-2018 CCPHC Strategic Plan. We accomplished 80% of our goals in our ambitious three-year plan! To learn more about our Strategic Planning efforts, please visit our website, [www.clayhealth.com](http://www.clayhealth.com), and select the "About Us" tab to open a copy of our Strategic Plan.

- We had a lead role in the investigation and containment of a number of disease outbreaks in Clay County. This very important work is accomplished each year beyond the public spotlight. Our dedicated team of epidemiologists, environmental health specialists and public health nurses respond quickly to effectively identify and contain outbreaks to prevent the spread of disease in Clay County men, women and children.

- CCPHC is proud to have a lead role in the Northland Health Alliance, a strong collaborative of Northland health providers that is actively developing a Community Health Needs Assessment (CHNA) and then the Community Health Improvement Plan that will address those community issues identified in that CHNA.

In order to be successful in assuring conditions exist for people to be healthy, it takes a strong network of collaborative partners. We extend a sincere thank you to each of them, our partners in the local public health system in Clay County. Finally, we thank the people of Clay County for your continued support!

A handwritten signature in black ink that reads "Gary E. Zaborac". The signature is written in a cursive, flowing style.

Gary E. Zaborac  
Director of Public Health

# 2018 AT A GLANCE

## ADMINISTRATION



1,451

FOOD ESTABLISHMENT  
INSPECTIONS



41,908

STUDENTS COVERED  
WEEKLY BY SCHOOL  
DISEASE SURVEILLANCE



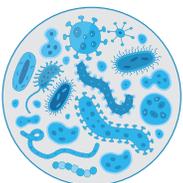
17,316

VITAL RECORDS  
REQUESTS PROCESSED



1,096

CHILDREN COVERED BY  
DAYCARE DISEASE  
SURVEILLANCE



633

COMMUNICABLE DISEASE  
CASES INVESTIGATED

## COMMUNITY HEALTH

11,163

SCHOOL FLUORIDE  
APPLICATIONS



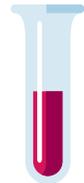
779

PERSONAL HEALTH  
SERVICES PROVIDED



510

SEXUALLY TRANSMITTED  
DISEASE CLINIC VISITS



17,808

WOMEN, INFANTS AND  
CHILDREN VISITS



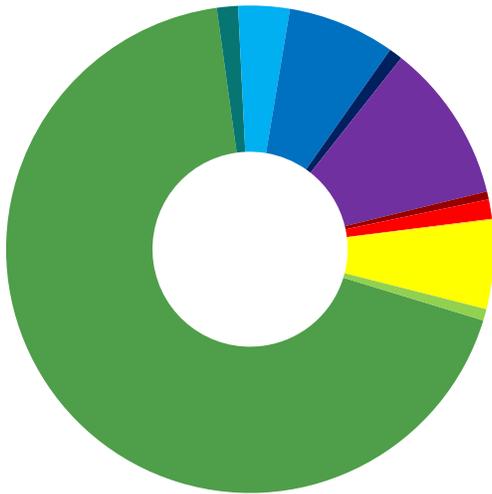
13,523

COMMUNITY VACCINES  
ADMINISTERED



# 2018 FINANCIALS

## INCOME



|                          |             |
|--------------------------|-------------|
| Local Taxes              | \$4,403,142 |
| Interest                 | \$90,715    |
| Vital Records            | \$220,049   |
| Environmental Fees       | \$460,599   |
| Clinic Fees              | \$58,128    |
| Federal Grants/Contracts | \$681,881   |
| State Grants/Contracts   | \$34,160    |
| Medicaid/MC+             | \$83,263    |
| Medicare                 | \$5,228     |
| Insurance Billing        | \$379,884   |
| Other*                   | \$49,181    |

**TOTAL 2018 BUDGET: \$6,466,163**

\*Facility rent (Rodgers Health), financial institution tax, refunds and reimbursements.

## EXPENDITURES



|                     |             |
|---------------------|-------------|
| Salaries            | \$2,863,959 |
| Benefits            | \$1,519,051 |
| Supplies            | \$120,498   |
| Contracted Services | \$419,761   |
| Travel              | \$72,187    |
| Utilities/Rent      | \$138,884   |
| Other*              | \$684,332   |

**Total Expenditures: \$5,818,672**

**Balance Sheet Allocations\*\* \$1,101,840**

**TOTAL 2018 BUDGET: \$6,920,512**

\*Banking fees, vehicle expense, drugs and medications, contingency, interest expense, depreciation expense, petty cash

\*\* Emergency Reserve, Debt Service, Capital Renewal



# 1-2-3-4-5 FIT-TASTIC FAMILY FUN DAY

On June 1, 2018, Clay County Public Health Center partnered with the University of Missouri Extension and the Missouri Department of Health and Senior Services Maternal and Child Health Program to help fund the 1-2-3-4-5 Fit-Tastic Family Fun Day and Luft Strong Walk/Run. In addition, a large number of community partners, businesses and organizations donated time, money and prizes to support this event. Due to these partnerships and organizations, 1-2-3-4-5 Fit-Tastic Family Fun Day and all the activities were free to the entire community.

1-2-3-4-5 Fit-Tastic is a healthy lifestyle

initiative developed by a team of Kansas City agencies that work together to promote healthy lifestyles and healthy weight for all. The initiative focuses on five specific steps that everyone can fit into their day: adding an hour of physical activity, limiting screen time to a maximum of two hours, and having three servings of low or nonfat milk or yogurt, four servings of water and five or more servings of fruits and vegetables. 1-2-3-4-5 Fit-Tastic works to promote healthy living for everyone, but especially for children, and to connect individuals to valuable community resources.

1-2-3-4-5 Fit-Tastic Family Fun Day had

Zumba, yoga, music, snacks, prizes, Liberty Fire Touch-a-Truck and more. The weather was hot, so kids had fun playing in the water from the Liberty Fire Department's hose. Community partners and local organizations hosted booths with games, activities and information about community resources. All the activities and partners were designed and invited to promote healthy eating, exercise and overall healthy lifestyle choices. Some local kids had such a good time, they cried when it was time to leave!

The event also included a Luft Strong Memorial Walk or Run in memory of Clay County Public Health Center's beloved former co-worker, Lisa Luft, and her daughters who passed away after a vehicle crash in December of 2017. Many health center employees and community members participated in the Luft Strong Memorial Walk/Run and felt that it was a good, reflective time to remember Lisa.



## LUFT STRONG WALK/RUN

"This was our way of celebrating Lisa's passion for health and fitness as well as serving the community as she would: through fitness and health education. Lisa may be gone, but she will never be forgotten. She left an imprint on our souls as an amazing colleague and friend to many of us here at [Clay County Public Health Center]. The Luft Strong Walk/Run will honor her memory and attempt to fill the void in our hearts without her here," CCPHC nurse Amy Latz said.



# COMMUNITY-WIDE EXERCISE

The week of March 12 was a busy one for health agencies in and around Kansas City! Local public health agencies were required to activate one local point of dispensing (POD) site for a full-scale mass prophylaxis exercise. For Clay County Public Health Center, this was a follow-up to our exercise in October 2017.

The scenario for the exercise was an anthrax outbreak, and local health agencies practiced dispensing an additional 50-day mass prophylaxis. The exercise included three days of local and regional planning, coordination and decision-making and three days of Distribution and Dispensing activities within the Kansas City Metropolitan Statistical Area.

The exercise was designed to test the

capabilities of local public health agencies and to establish a learning environment for participants to exercise plans, policies and procedures as they pertain to the dispensing of medical countermeasures from the Strategic National Stockpile in the event of a public health emergency. Clay County Public Health Center staff and volunteers took part in the overall planning process, exercise activities and evaluation. In addition, exercise participants had the opportunity to provide their input to improve Clay County Public Health Center's response plans and develop an after-action report.

During the exercise, 172 antibiotic bottles were dispensed, and 120 vaccine shots were administered. Twenty-seven Clay County Public Health Center staff members, 48 volunteers and six

evaluators and observers participated in the Clay County exercise at Pleasant Valley Baptist Church. Program Manager of Community Development and Emergency Planning, Wennekota Tarma, said, "The expected objectives were achieved, and everybody did their part very well. Issues that arose were taken care off and overall the exercise was a success; thanks for the great teamwork!"



## WHY WE EXERCISE

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From early March 2018 to April 30, 2018, the Kansas City metro area had a measles outbreak. Overall, more than \$170,000 in taxpayer resources was spent to hold the outbreaks to 35 total cases with 22 in Kansas and 13 in Missouri.

Both measles outbreaks started when travelers brought the virus back to Kansas City from other countries where it's still prevalent. Throughout the outbreak, health officials, including Clay County Public Health Center, released several lists or notifications of public places where people might have been exposed to measles, except in cases where they believed they could contact all of the people who had been to those places individually.

In order to stop the outbreak, public health agencies, state labs, hospitals, doctor's offices, government entities and the media had to work together. This massive effort including informing the community about the symptoms of measles and what to do if symptoms developed, working with school districts to initiate policies that require unvaccinated students to be held out of school if there is an exposure risk, investigating and following-up with cases, coordinating messaging and much more.

At Clay County Public Health Center, even with no cases in the jurisdiction, \$6,175.77 of staff time/resources were spent on the outbreak. In the end, there were about 40 known sites throughout the metro where people might have been exposed to measles. Fortunately, most people recover from measles, but it can cause potentially fatal complications such as pneumonia and, more rarely, encephalitis. With such a large, expensive outbreak, it is important to emphasize the importance of vaccination and use the outbreak as an opportunity to be even better prepared for a public health outbreak in the future.



## HE STOCKS HEALTHY, SO YOU CAN SHOP HEALTHY

Since the fall of 2016, Clay County Public Health Center has been working with local grocery store, African Market Universal Tropical, located in Gladstone through the Stock Healthy, Shop Healthy Program. Stock Healthy, Shop Healthy is a comprehensive program that allows communities to improve access to healthy, affordable foods by working with a small food retailer.

When deciding which food retailer to work with, the health center wanted to work with organizations that were located in parts of Clay County that

are deemed "food deserts." Food deserts are areas that lack fresh fruit, vegetables and other healthful whole foods. Alusine Koroma, owner of African Market Universal Tropical, was willing to participate in the program and the availability of healthy foods in his store have increased as a result!

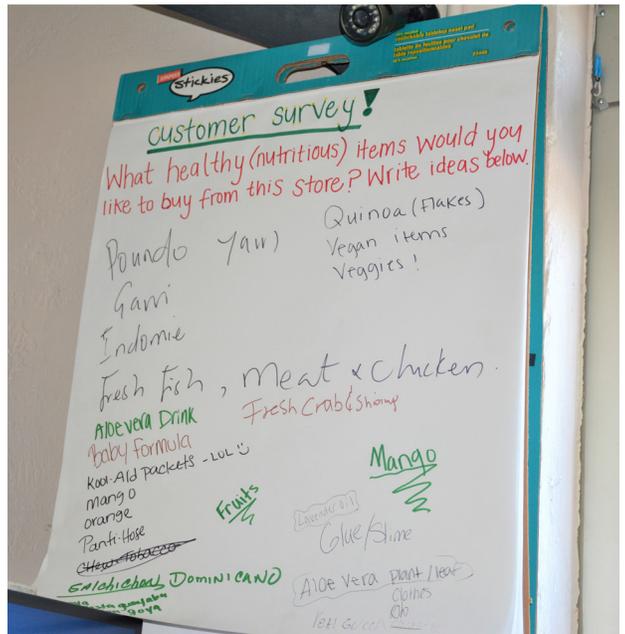
Increasing access to healthy foods is important because people who have better access to healthier food options are more likely to eat more fruits and vegetables and less likely to be overweight or obese. The funding

provided through this program has allowed Koroma to purchase a freezer to store frozen vegetables and add additional shelving to hold healthier food options. He can also do additional marketing for the store.

The top-selling items for the African Market are spinach and frozen peas thanks to the new freezers. In addition, customers can now write down suggestions for items they would like to see sold at the market. Koroma said he has brought in about 80 percent of the items recommended by his customers. When asked about the impact this has had on his customers, he said, "They're really happy!"

With the marketing funding, Koroma purchased a large sign so that drivers can see his store from the road. He said the effect of this has been tremendous. "When they come and see it [the sign], they know that this guy has got our products and they know exactly where to go."

When asked about his thoughts of the program overall, Koroma said, "It has helped me a lot, and my profits have increased! I've tried to listen to my customers and bring [them] exactly what they want. Mostly, they have wanted healthier foods like green vegetables...now they can find a lot of stuff. Before they were like, 'Come on, we cannot find what we want.' Now that I expanded, all of them are happy because instead of driving from one store to another, they can just get their stuff and go home. They don't have to drive around!"





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800 Haines Drive | Liberty, MO 64068  
816-595-4200 | clayhealth.com