



CLAY COUNTY

# PUBLIC HEALTH CENTER



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### FOR IMMEDIATE RELEASE

## Clay County Celebrates World Breastfeeding Week

**LIBERTY, Mo. – July 26, 2021** – Clay County Public Health Center’s WIC program looks forward to hosting its 9th Annual World Breastfeeding Week Celebration on Thursday, August 5. Everyone, especially breastfeeding mothers, expecting mothers, support people and advocates, are invited to join in the festivities. The virtual event will be held via [Facebook Live](#) on the Clay County Public Health Center’s Facebook page from 1:00-3:00 pm.

During the celebration, several members of the community will share about important topics like car seat safety, safe sleep, breastfeeding resources, health insurance and dental health. The speakers will include lactation consultants from local hospitals, current breastfeeding moms, a New Parent Educator from Easterseals Midwest, Kyleigh’s Gift, Healthy Blue, and the Clay County Public Health Center STD, Dental, and WIC programs. The celebration will also include giveaways that were donated by local businesses to show their support for breastfeeding.

[World Breastfeeding Week](#) is celebrated in 120 countries around the world and promoted by the World Alliance for Breastfeeding Action, World Health Organization and UNICEF. The theme of this year’s World Breastfeeding Week is “Protect Breastfeeding, A Shared Responsibility,” with the goal of informing, anchoring, engaging and galvanizing action on breastfeeding and related issues. Breastfeeding provides numerous benefits to mothers, infants and the environment.

Clay County Public Health Center provides breastfeeding resources through its WIC program. Participants can access tools such as breast pumps, after-hours support and support from a breastfeeding peer counselor. CCPHC also hosts regular breastfeeding encouragement groups and a Breastfeeding 101 class. Information can be found at [clayhealth.com/wic](http://clayhealth.com/wic). This institution is an equal opportunity provider.

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The mission of the Clay County Public Health Center is to deliver the essential public health services of prevention, promotion and protection to the communities of Clay County