



Media Contact

FOR IMMEDIATE RELEASE

Northland Health Departments Celebrate World Breastfeeding Week

LIBERTY, Mo. – August 1, 2022 – The WIC programs from Clay County Public Health Center and Platte County Health Department will come together to celebrate World Breastfeeding Week. The celebration will take place at Clay County Public Health Center at 800 Haines Drive in Liberty. Everyone, especially breastfeeding mothers, expecting mothers, support people and advocates, are invited to attend the free, in-person event on Thursday, Aug. 18 from 1-3 p.m.

Attendees can expect to learn more about breastfeeding and its benefits from local breastfeeding peer counselors. There will also be information and resources shared regarding safe sleep, Medicaid, dental health and more. There will be giveaways, donated by local businesses to show their support, and food will be provided.

[World Breastfeeding Week](#) is celebrated by 120 countries around the world and promoted by the World Alliance for Breastfeeding Action, World Health Organization and UNICEF. The theme of this year's World Breastfeeding Week is "Step Up for Breastfeeding," focusing on strengthening capacity to protect, promote and support breastfeeding across different levels of society.

Additionally, a baby shower for expecting mothers and new mothers of babies under three months old will take place earlier in the day at Clay County Public Health Center from 10:30 a.m. to noon. There will be additional information shared, as well as giveaways and a drawing for a free car seat. Anyone interested in attending the baby shower can email jhladky@clayhealth.com or call 816-595-4293.

Both Clay and Platte County health departments provide breastfeeding resources through Missouri WIC. Participants can access tools such as breast pumps, after-hours support, breastfeeding encouragement groups and personalized support from a breastfeeding peer counselor. For more information about accessing these resources, visit clayhealth.com/wic or plattecountyhealthdept.com.



WABA | WORLD BREASTFEEDING WEEK 2022