

# Northland Health Alliance

## CHIP 2016-2019 Summary

### Plan Overarching Outcome Measure/Objectives:

- Decrease in heart disease using 2015 baseline Inpatient Hospitalization Rate (Heart Disease) - Platte=90.1; Clay=102.7; State 106.99
- Increase the percentage of adults who are of a healthy weight (Body Mass Index under 25) from 33.5% to 37% by December 31, 2019.
- 20% increase in number of patients receiving Care Coordination in first year and 10% thereafter at participating provider organizations (benchmark 200 in 2016)
- Increase by 10% over baseline (to be determined in Year 1 or 2017), participant knowledge of available community behavioral health resources.

### Mission Driven

<b>Priority</b>	
1 Access to Care: Having access to care, and in particular to care from a primary care provider, is an essential component to improving the health of an individual and to influencing positive health outcomes in the community as a whole.	
<b>Goal</b> 1.1 Public Awareness: Increase public awareness of appropriate and accessible health and wellness services for Northland residents.	<b>Outcome Measure/Objectives</b> <ul style="list-style-type: none"> <li>• Increase resource line calls at Northland Health Care Access by 10% annually</li> <li>• 200 new visitors visit the Northland Health Alliance website within the first year of website launch with 20% growth each concurrent year</li> <li>• 4 out of 5 patients surveyed annually were satisfied with information/service received (2016 Benchmark)</li> </ul>
<b>Goal</b> 1.2 Patients & Encounters: Increase number of children, adult primary care and pregnant prenatal patients and patient encounters for Northland uninsured and underinsured residents.	<b>Outcome Measure/Objectives</b> <ul style="list-style-type: none"> <li>• Increase the number of referrals to Samuel U Rodgers Prenatal and Pediatric Clinic, and other providers, for uninsured and underinsured women. Baseline to be determined in 2017, with 5% increase each year thereafter.</li> <li>• 20% increase in number of patients receiving Care Coordination in first year and 10% thereafter at participating provider organizations (benchmark 200 in 2016)</li> <li>• Increase the number of Northland pediatric patients receiving primary care</li> </ul>

<b>Priority</b>	
2 Behavioral Health: Promote and support mental and emotional well-being for all Northland citizens.	
<b>Goal</b> 2.1 Access to Care: Enhance access to behavioral health programs and services in the Northland.	<b>Outcome Measure/Objectives</b> <ul style="list-style-type: none"> <li>• Screening/referral guidelines developed</li> <li>• 10 organizations are trained on the screening/referral guidelines in 2018</li> <li>• Pre and Post Test Scores from trainings demonstrate increased/improved knowledge of participants (Benchmark year 1)</li> <li>• Number of students who considered suicide or attempted suicide among youth as reported on the MO Student Survey (return to 2014 baseline level of 5% of students reported attempting suicide per the MO student survey)</li> </ul>

	<ul style="list-style-type: none"> <li>• 10 middle and high schools participate in the SOS program by the end of the plan.</li> <li>• Number of designated National Health Service Corps sites in the Northland increases by at least 1 approved site each year. (2016- 3 sites in Clay and 2 sites in Platte)</li> <li>• Number of behavioral health job openings posted on the NHSC website increases.</li> <li>• Clay and Platte Counties are no longer identified as Designated Health Professional Shortage Areas for Mental Health</li> </ul>
<p><i>Goal</i> 2.2 Education &amp; Advocacy: Educate the community and advocate for public policies that support behavioral health.</p>	<p><i>Outcome Measure/Objectives</i></p> <ul style="list-style-type: none"> <li>• # of safe medicine disposal bags utilized or distributed increases by 10%</li> <li>• 100% of NH Alliance members include information about RX drop off locations/options in their community outreach (e.g. websites, newsletters, etc.)</li> <li>• Number of community members stating they secure their medications at home increases.</li> <li>• Prescription Monitoring policies passed in area municipalities, counties or at the Missouri state level</li> </ul>

**Priority**  
3 Chronic Disease: Improve the overall health of the Northland Community through advancing healthy lifestyles, thus decreasing the incidence of our highest chronic disease rankings.

<p><i>Goal</i> 3.1 Promote Healthy Body Weight: Promote health and reduce chronic disease risk through the consumption of healthful diets and achievement and maintenance of healthy body weights.</p>	<p><i>Outcome Measure/Objectives</i></p> <ul style="list-style-type: none"> <li>• Increase percentage of eligible mothers and children participating in the WIC Program (a supplemental nutrition program for women, infants, and children) from 30.6% to 35% in Clay County and from 73.8% to 78% in Platte County by December 31, 2019</li> <li>• Increase the number of worksites receiving the Mother and Child Health Coalition's Employer Support for Nursing Mothers Award from 9 to 15 in Clay County and from 4 to 7 in Platte County by December 31, 2019.</li> <li>• Increase the number of retail food establishments participating in the Stock Healthy Shop Healthy Program from 1 to 4 in Clay County and from 1 to 3 in Platte County by December 31, 2019</li> <li>• Increase the number of early childhood education (ECE) facilities that are recognized as Missouri Eat Smart Child Care Centers from 0 to 6 in Clay County and from 0 to 4 in Platte County by December 31, 2019.</li> <li>• Increase the percentage of adults who are of a healthy weight (Body Mass Index under 25) from 33.5% to 37% by December 31, 2019.</li> <li>• Increase percentage of eligible residents on the Supplemental Nutrition Assistance Program from 45.2% to 47.8% in Clay County and from 39.7% to 47.8% in Platte County by December 31, 2019</li> </ul>
<p><i>Goal</i> 3.2 Physical Activity: Mobilize the Northland Community to increase physical activity, with focus on walking, through effective change in systems/communities.</p>	<p><i>Outcome Measure/Objectives</i></p> <ul style="list-style-type: none"> <li>• Decrease by 1%-2% the physical inactivity in Clay &amp; Platte Counties as measured by the CDC county health rankings. (Benchmark: According to the 2015 Robert Wood Johnson Foundation county health rankings, 25% of adults age 20 and older in Clay &amp; Platte County reported</li> </ul>

	<p>no leisure time physical activity.)</p> <ul style="list-style-type: none"> <li>• Tbd - Identify reasonable/meaningful outcome measure(s) regarding successful uptake of walking campaign.</li> </ul>
<p><i>Goal</i></p> <p>3.3 Tobacco/Nicotine Use: Reduce tobacco/nicotine use in the Northland by decreasing the number of current users and preventing new users from starting the use of tobacco/nicotine.</p>	<p><i>Outcome Measure/Objectives</i></p> <ul style="list-style-type: none"> <li>• Increase the number of Northland communities that adopt tobacco/ nicotine access and environmental policies from 7 to 10 Northland communities by 11/2019.</li> <li>• Assess, summarize, and promote the number of available Tobacco/ nicotine cessation resources in the Northland to distribute to providers and the community by June 2017.</li> <li>• Implement coordinated community cessation education with resources on Tobacco/ Nicotine use in the Northland with 5 service providers - Ongoing through Dec 2019.</li> </ul>